

The purpose of this video is to inform the public about the new all-girls flag football league in Guilford County Schools and to showcase how GCS is being inclusive. This video is available on GCS's YouTube page and has also been posted to the district's social media accounts. I believe this supports effective communication by clearly explaining why the league was established and highlighting the opportunities these young women could potentially have in flag football. This video has had some of the best engagement of any videos I've produced in the past year.